

CGT Capstone Project

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Semester and Year: [Fall 2019](#)

Each project must have a sponsor and an advisor. The **sponsor** is the person that proposes the project and has the overall project vision and idea. The **advisor** is the person that provides operational support and guidance to the project, as well as potentially technical expertise. Each role could be a CGT faculty member or an industry representative; however, each project must have CGT faculty and industry (external) participation and engagement.

Project Title: [Student Life Marketing Portfolio Creation](#)

Anticipated problem to solve (in general): [Curate and design a sharable portfolio that can be displayed on the Student Life Marketing website.](#)

Project Description (500 words or so): [Search marketing's archives for the best designs and decide how to best showcase them using Portfolium.](#)

[We would like to have all aspects of our work represented- print design, web design, writing and social media. The department employs a number of student workers and we would like to showcase their role here and the many awards that have been awarded to our team.](#)

Anticipated obstacles (if any):

Anticipated outcomes: [A sharable portfolio to display the creativity of our department and the services we offer. We need something that can be edited and added to as more work is completed.](#)

Resources provided by the company (i.e., financial support, software licenses, hardware, etc.):

[Access to any data or webpages needed, organization of an oversight/steering committee](#)

Resources expected from student team (i.e., time, software access/availability, transportation, etc.):

[Meet with oversight/steering committee weekly. Two milestone presentations during the course of the semester to cover status of the project, any barriers encountered, and questions for the committee.](#)